

BA DESIGN AREA ADVISING 2011/12

GRAPHIC DESIGN DESIGN PRODUCTION NEW MEDIA

The Design Area of the Art Department offers three senior sequences with specific emphases: **Graphic Design**, **Design Production**, and **New Media**. All students within the Design Area take required classes leading to a portfolio review at the end of the Junior year. A diverse course selection at the 300 level offers more options at the junior portfolio review. Admission to the senior level is selective and by no means guaranteed.

Students admitted to the Design Program Fall 2010 are required to maintain a 2.5 cumulative GPA.

Students are advised that certain classes listed below are only offered during specific quarters. To be right on track, the plan below represents best scheduling. Observe prerequisites in making scheduling selections.

Individualized course plans must be prepared with an adviser during the junior year. Seek advising quarterly.

At the senior level, after successful completion of the portfolio review, each emphasis has a re-

quired sequence of classes. All graduating seniors enroll in a Senior Projects class and in Professional Practices—leading to a professional portfolio presentation. The senior sequences are as follow:

GRAPHIC DESIGN	DESIGN PRODUCTION	NEW MEDIA
454	377	451
470	472	454
471	473	457
476	477	459
479	479	479

FRESHMAN YEAR

Complete Art 110 and Art 120

SOPHOMORE YEAR

251 Computers in Visual Problem Solving
252 Drawing and Visualization for Design
270 Graphic Design I

211 Foundations of Visual Communications
AH 240 or 241

JUNIOR YEAR

FALL

{251, 252, or 270 if not completed earlier}
372 Design Production Processes
352 Illustration (elective)
374 Publication Design (elective)

AH 300-level class
(taken any quarter during junior year)

WINTER

371 Graphic Design 2
373 Design Production Application
312 Graphic Design in the 20th Century

SPRING

356 Web Design and Production
379 Typography
377 Book Arts

JUNIOR PORTFOLIO REVIEW
{based on work from underlined classes}

SENIOR YEAR

SENIOR SEQUENCE DETERMINED BY JUNIOR PORTFOLIO REVIEW

454 Digital Media Design
470 Advanced Graphic Design
473 Advanced Design Production
479 Professional Practices

AH Upper Division Writing Proficiency
(taken any quarter during senior year)

451 Digital Video
457 Motion Graphic Design
471 Three Dimensional Graphic Design
472 Materials and Finishing

459 Senior Projects New Media
476 Senior Projects Graphic Design
477 Senior Projects Design Production