2012-14 Parking and Transportation
Capital Implementation Advisory Committee

Charter, Timeline and Membership

Charter

While the 2001 City adopted and University approved WWU Institutional Master Plan (IMP) laid out a framework of principles and hierarchies for circulation to meet the University and community’s needs, it did not go into specifics. Rather, it was a series of observations of existing conditions, suggested solutions and agreements with the City to control potential impacts of University development.

The scope of this project is to start where the IMP ended by flushing out the circulation specifics. The committee will review the existing parking and transportation system, measure the validity of the circulation sections of the ten year old IMP, develop phased implementation plans for meeting the University and community’s needs, and create viable pricing models for achieving the University’s goals.

Key deliverables include:
- WWU Circulation Institutional Profile showing the current physical and financial conditions of parking and transportation;
- Reaffirmation of circulation components of the 2001 IMP;
- Communication plan for process;
- Phased implementation plan; and,
- Pricing models.

Committee

Rick Benner, Chair / Director, Facilities Development and Capital Budget
Patty Bover, Information Technology Specialist, ATUS / Classified Staff Union Representative
Robby Ekroth, AS VP for Student Life
James Hearne, Faculty Senate Representative / Professor, Computer Science
April Markiewicz, Associate Director, Toxicology / UPRC and PSO Representative
Michael Medler, Associate Professor, Environmental Studies / Faculty Senate Representative
Kunle Ojikutu, Assistant Vice President, Enrollment and Student Services / ESS Representative
Darin Rasmussen, Interim Director, Public Safety / University Police Chief
Brian Sullivan, Assistant Vice President, BFA / BFA Representative
Steve Swan, Vice President for University Relations / UR Representative
Kurt Willis, Associate Director, University Residences Business & Information Systems

Ex Officio:
Julia Gassman, Manager, Parking Services
Carol Berry, Program Manager, Campus Conservation & Sustainable Transportation
Ed Simpson, Assistant Director, Facilities Development
Teyra Carter, Administrative Support
Timeline

Winter 2013
- Staff prepare background information for the Advisory Committee;
- Staff works with the Advisory Committee Chair to develop meeting schedule, location, and activities of Advisory Committee;
- Staff begins research and development of any materials needed by the Advisory Committee but not readily available;
- Advisory Committee begins meeting and familiarizing themselves with the current state of parking and alternative transportation at WWU;
- Advisory Committee discusses the Institutional Master Plan (IMP) and its relationship to parking and alternative transportation at WWU;
- Advisory Committee discusses Western’s goals regarding parking and alternative transportation at WWU;
- Advisory Committee determines if any additional materials are needed in order to discuss and make recommendations regarding affirmation with Parking and Transportation components of the IMP; and,
- Advisory Committee may want to hold Town Hall meetings to facilitate comments and ideas from the campus community.

Spring 2013
- Advisory Committee begins discussions about the Parking and Alternative Transportation components of the IMP, the goals of the Parking and Transportation system, and its potential recommendations on reaffirmation;
- Advisory Committee begins to develop potential implementation phasing concepts;
- Advisory Committee discusses current funding for parking and alternative transportation;
- Advisory Committee develops options for implementation phasing plans and pricing concepts;
- Advisory Committee holds Town Hall meetings to facilitate comments and ideas from the campus community on the implementation phasing plans and pricing concepts; and,
- Advisory Committee gives guidance to staff on which concepts need further refinement.

Summer 2013
- Staff develop recommended concept into implementation plan and pricing model.

Fall Quarter 2013
- Advisory Committee holds additional Town Hall meetings to discuss refinement of recommended implementation plan and pricing model; and,
- University begins process of formally approving implementation plan and pricing model for Fall 2013.

Options to Consider:
Participation by Huxley Urban Planning Classes in 2013
Peer institution review similar to APPA