



Renewable Energy Integration Trade Mission to **CANADA**

Explore Export Opportunities in Canada

The United States Department of Commerce, International Trade Administration (ITA), is organizing a Renewable Energy Integration Trade Mission to Canada to connect U.S. exporters to developing opportunities as Canada plans to boost generating capacity to 170 GW (up 35 GW) by 2035.

This Renewable Energy Integration Trade Mission is designed for U.S. exporters with technologies and applications related to:

- Solar, wind, and hydro power generation
- Grid modernization and smart grid deployment
- Storage solutions for utility-scale and distributed energy

Trade Mission Features:

This mission will provide first-hand market exposure and access to key private-sector industry contacts, potential partners, and government policy makers.

- Gain market intelligence from briefings by industry experts at the U.S. Consulates General in Toronto and Calgary
- Meet with government and utility leaders to learn their development goals
- Develop relationships with potential partners in technology presentation sessions and/or one-on-one meetings
- Network and share best practices with industry players and local trade associations at receptions hosted by U.S. Consuls General

Participants will have the opportunity to advance their business development in the Canadian market, learn about and provide input for policy and regulatory discussions aimed at advancing U.S. export interests, and possibly visit some of Canada's critical energy infrastructure sites.

Who Should Apply:

All U.S. companies who are part of the industry supply chain are encouraged to apply: companies new to the Canadian market will gain support as they identify a market entry strategy and key business partners, while companies already active in the market will have the chance to build new connections with industry and government leaders.

Apply Now, Space is limited!

<http://go.usa.gov/x9SCq>

Dates

October 30 – November 2, 2017

Venues

Toronto, Ontario & Calgary, Alberta

Delegate Costs for Trade Mission

- SME (fewer than 500 employees): \$3,500
- Large firms: \$6,000
- Fee for each additional company representative (large firm or SME or trade association/organization): \$1,000
- Expenses for travel, lodging, and most meals and incidentals will be the responsibility of each mission participant

Registration Deadline

Applications due **July 28, 2017**. Applications received after **July 28, 2017** will be considered if space and scheduling constraints permit.

For More Information

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