

# Department of Education Grant Proposal for the Campus Community Coalition

- Submitted by the Coalition/WWU Prevention and Wellness Services, February 16, 2007
- Funding award notification: June, 2007
- Funding amount: \$150,000
- Funding period: June 2007-June 2009

## Strategies and activities included in the grant proposal based on CCC Steering Committee priorities:

### 1) Enhance enforcement of minimum legal drinking age laws

- Continue Bellingham Police Department enforcement efforts (Party Patrol/liquor law emphasis patrols) (*10 CCC Steering Committee votes*)
- Continue Liquor Control Board enforcement efforts of alcohol sales and underage drinking laws (*9 CCC Steering Committee votes*)

### 2) Increase enforcement education/social marketing campaign

- Continue distribution of “Think Locally–Act Neighborly” educational doorknockers (*9 CCC Steering Committee votes*)
- Provide alcohol education to students before they arrive (*7 CCC Steering Committee votes*)
- Provide opportunities for law enforcement and students to connect early in WWU experience (*6 CCC Steering Committee votes*)
- Educational ads regarding alcohol related citations and their consequences in the Western Front (*6 CCC Steering Committee votes*)
- Continue and expand the “Living Together in Bellingham” Let’s Talk Forum (e.g. more frequent, include in New Student Orientation) (*5 CCC Steering Committee votes*)
- Identify students who live off-campus and provide off-campus living information (*5 CCC Steering Committee votes*)

### 3) Increase availability of and participation in late night events on campus

- Increase consistent, recurring late night events on campus (*6 CCC Steering Committee votes*)
- Continue fall late night line-up of large-scale events (*6 CCC Steering Committee votes*)

### 4) Expand education for high-risk drinkers in residence halls (e.g., enhance prevention specialist peer education program, expand alcohol classes) (*4 CCC Steering Committee votes*)

### 5) Promote responsible alcohol advertising/marketing on campus (e.g., decrease ads that encourage high-risk drinking, increase safety messages) (*4 CCC Steering Committee votes*)