

WWU-Bellingham Campus Community Coalition 2007-2008 Work Plan Overview

The mission of the Campus Community Coalition is to promote working relationships and communication between the campus and community by striving to enhance shared responsibility, prevent and address problems related to student alcohol misuse, and contribute to the health and safety of the entire community.

2007-2008 Goals	Corresponding CCC Goals	Activities
1) Increase education regarding campus and community alcohol policies and expectations	<ul style="list-style-type: none"> • Increase compliance with alcohol related laws through education and enforcement • Decrease loud and disruptive parties on- and off-campus 	1a) Distribute “Think Locally–Act Neighborly” educational doorknockers in York, Sehome, and Happy Valley
		1b) Inform students of campus and community alcohol policies and expectations before they arrive
		1c) Provide opportunities for non-confrontational interaction between law enforcement and students early in WWU experience
		1d) Place ads regarding alcohol related citations and consequences and/or campus and community alcohol policies in the Western Front
		1e) Continue and expand the “Living Together in Bellingham” Let’s Talk Forum; shift into neighborhood-based discussions
		1f) Send letter to rental property owners in York, Sehome, and Happy Valley
2) Increase student engagement in their neighborhoods	<ul style="list-style-type: none"> • Increase students’ involvement in the neighborhoods in which they live • Decrease loud and disruptive parties on- and off-campus • Increase WWU’s efforts to promote responsible choices and address student alcohol misuse 	2a) Maintain, enhance, and promote Off-Campus WWU website
		2b) Establish systematic mechanism to get student representatives onto neighborhood association boards
		2c) Support and enhance the Neighborhood Service Program
		2d) Continue and expand partnerships with Center for Service Learning and faculty/courses with neighborhood-based projects
		2e) Hold Neighborhoods Table at Associated Students Info Fair
		2f) Shift the “Living Together in Bellingham” Let’s Talk Forum into neighborhood-based discussions

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3) Enhance enforcement of alcohol and noise laws	<ul style="list-style-type: none"> • Increase compliance with alcohol related laws through education and enforcement • Decrease loud and disruptive parties on- and off-campus 	3a) Improve interagency coordination of efforts and resources through regular Enforcement work group meetings
		3b) Bellingham Police Department will continue alcohol/party enforcement efforts
		3c) Liquor Control Board will continue enforcement efforts of alcohol sales and underage drinking laws
4) Increase availability of and participation in late night events on campus <i>* John Purdie in Residence Life will lead the coordination of LateNight in 2007-2008.</i>	<ul style="list-style-type: none"> • Increase WWU's efforts to promote responsible choices and address student alcohol misuse 	4a) Coordinate promotions for fall LateNight@WWU events on campus 4b) Work with Dining Services to obtain free food for fall events 4c) Work with Associated Students to determine organizational commitment to LateNight@WWU 4d) Continue participating in LateNight@WWU planning and implementation as a campus partner
5) Enhance partnership with the local hospitality industry to promote responsible hospitality practices	<ul style="list-style-type: none"> • Increase compliance with alcohol related laws through education and enforcement 	5a) Reconvene Hospitality Resource Alliance (HRA) to improve communication and identify members' current issues and concerns
		5b) Establish regular HRA meetings to address issues and concerns
		5c) Act as a liaison between downtown hospitality industry and WWU Alternative Transportation Coordinator in the implementation of the WWU late night shuttle
		5d) Work with WWU Lifestyle Advisors to assess current alcohol advertising practices and policies on campus