

Campus Community Coalition Preliminary Work Plan 2009-2011

The mission of the Campus Community Coalition is to promote working relationships and communication among the area colleges and community to enhance shared responsibility through collaborative education and problem-solving, which will contribute to the health, safety, and quality of life of the entire community.

Goal: Increase bicycle and pedestrian safety on campuses and in the community.

Possible Projects

- Partner on the community-wide Share the Road and the Rules public education campaign
- Implement campaign focused on Western students to promote safe and legal night riding – part of Share the Road and the Rules campaign
- Partner on Moonlight Ramble bike ride – specifically, ensure riders' compliance with bike light law

Goal: Reduce problems related to alcohol and other drugs on campuses and in the community (e.g., noise disturbances, fights, sexual assault, vandalism, and driving under the influence).

Possible Projects

- Adopt use of the Electronic Alcohol Check-up to Go (Web based personal alcohol assessment and education program) at all area colleges
- Implement Hospitality Resource Alliance customer education campaign focused on 21-25 year old customers at downtown bars
- Update and enhance the Off-Campus WWU website, increasing functionality with calendar and blog
- Provide consistent coordination of a WWU Campus Committee for Alcohol and Other Drug Issues
- Distribute "Think Locally-Act Neighborly" neighborhood door hangers
- Re-establish the Neighborhood Service Alternative program

Goal: Decrease crime on campuses and in the community (*specific areas of concern are being assessed through data review*).