

# Proposed Campus Community Coalition Activities, 2004-2007

## Neighborhood Engagement and Students (NEST)

Main goal: Increase student integration in and accountability to neighborhoods in which they live

### Proposed Activities:

- Expand neighborhood-based service learning projects as part of WWU courses
- Implement a “Transition to Off-Campus Living” orientation for students living in residence halls
- Develop and pilot test a conflict resolution/mediation program involving students and long term neighbors
- Pilot test “Neighborhood Community Service” as a City Attorney’s Office alternative sanction for those cited with minor in possession of alcohol (MIP) and/or disorderly conduct
- Initiate discussion regarding the feasibility of establishing a WWU Neighborhood Association and integrating it into Bellingham’s neighborhood organizations (e.g. Mayor’s Advisory Council, Association of Bellingham Neighborhoods)
- Implement a community-based social norms marketing pilot project to increase accurate perception of typical student drinking and students as neighbors
- Assess neighborhood perceptions of student alcohol use and neighborhood quality of life indicators

## Enforcement/Decreasing Access to Alcohol

Main goals: Increase enforcement of underage drinking laws **and media coverage of enforcement**

### Proposed Activities:

- Assess alcohol availability to WWU students
- Increase number and effectiveness of party emphasis patrols
- Increase number and effectiveness of compliance checks
- Increase driving under the influence (DUI) enforcement on campus
- Expand media coverage of enforcement to increase student perception of risk of being arrested
- Develop and implement Responsible Sales Training program for off-premise alcohol retailers
- Develop effective alternatives to address chronic or repeating “party houses” (addresses with more than one 911 party calls a month)

## Behavioral Alternatives: Developing WWU as a social, as well as academic, hub

Main Goal: Increase availability of and student participation in sustainable (non-grant funded) late night activities on campus

### Proposed Activities:

- Expand late night programming on campus and increase underage student participation in these activities.