

Logic Model for Campus Community Coalition Activities Funded by the NIAAA

	Evaluation	Implementation		Outcomes			
		Activities/Strategies	Objectives	Short Term	Intermediate	Long Term/Ulimate	
Enforcement	<ul style="list-style-type: none"> • Measure implementation (have we carried out the activities effectively?) • Measure outcomes (have we accomplished the changes we want?) • Student survey • Neighborhood interviews or focus groups • Enforcement data 	IF this,	...THEN this. And IF this,	...THEN this. And IF this,	...THEN this. And IF this,	THEN this.	
Neighborhoods Engaging with Students (NEST)		<ul style="list-style-type: none"> • Compare across time • Compare to other universities 	LCB Compliance Checks, with publicity & education LCB Cops and Shops, with publicity & education BPD Party Patrol, with publicity & education A mechanism/structure to address chronic “problem party houses”	Increase seller compliance with alcohol laws Increase students’ knowledge re: alcohol laws; how to have safe, legal parties Increase perception that underage drinking laws and noise ordinance are strongly enforced in Bellingham Increase accountability of landlords and tenants of “problem party houses”	Decreased access to alcohol Decreased number of houses/specific addresses with repeat party calls	Decreased alcohol misuse: intoxication and underage drinking Decreased loud and disruptive parties off-campus Increased positive interactions between students and long-term neighbors	Improved relationships between WWU students and long-term neighbors A healthier and safer community
Late Night Programming			Off-Campus Living Course City Attorney’s Office Sanctioned Neighborhood Service WWU Service Learning Projects/curriculum based community service Conflict Resolution/Mediation Program	Increase students’ knowledge of responsibilities, rights and resources for off-campus living Increase students’ empathy/identification/accountability to neighborhoods Increase students’ skills to prevent and resolve conflicts with long-term neighbors	Increased students’ positive involvement in neighborhoods		
		Late Night Programming on campus	Increase on-campus students’ participation in alcohol free, late night activities on campus	Decreased number of on-campus students participating in off-campus parties Increased student perception of WWU as a social community			