

# STUDENT COURSE OUTLINE - JOURNALISM

STUDENTS SEEKING ADMISSION TO THE MAJOR MUST MEET THE FOLLOWING CONDITIONS:

\_\_\_ Minimum 30 college credits with a cumulative minimum 2.50 grade point average

\_\_\_ Complete Journ 207 and 307 with a B- or better (transfer students must meet the same requirement for any course accepted as an equivalent of Journ 207. Unofficial transcript required)

\_\_\_ Complete one journalism staff course with a B- or better

\_\_\_ Submit a letter of application

<b>NEWS EDITORIAL SEQUENCE</b> Req. Major (73 cr.)/*Minor (35 cr.)			
Prereq.	Courses	Qtr.	Yr.
	*J190 Intro to Mass Media (5)	___	___
	*J207 Newswriting (4)	___	___
J207	*J307 Reporting (5)	___	___
J207&J307	*J309 Editing (5)	___	___
Junior status	*J340 History of Mass Media (3)	___	___
Junior status	*J350 Mass Media Law (4)	___	___
J207	*J351 Mass Media Ethics (3)	___	___
J307& major status	J404 Feature Writing (4)	___	___
J207, 300-level J classes & one staff course	J430 Field Internship (6)	___	___
J307, J350, J351 & major status	J450 Advanced Reporting(5)	___	___
J350, J351, senior and major status	J480 Senior Seminar (4)	___	___
207 sometimes 307	*J ___ Front J ___ Front J ___ Front *J ___ Klipsun *Front, Klipsun or Planet	___	___

<b>PUBLIC RELATIONS</b> Req. Major (78 cr.)			
Prereq.	Courses	Qtr.	Yr.
	J190 Intro to Mass Media (5)	___	___
	J207 Newswriting (4)	___	___
J207	J307 Reporting (5)	___	___
J207&J307	J309 Editing (5)	___	___
Junior status	J330 Principles of PR (3)	___	___
Junior status	J350 Mass Media Law (4)	___	___
J207	J351 Mass Media Ethics (3)	___	___
J307& major status	J404 Feature Writing (4)	___	___
J207, 300-level J classes & one staff course	J430 Field Internship (6)	___	___
J307, J350, J351 & major status	J440PR Research&Campaigns (5)	___	___
J350, J351, senior and major status	J480 Senior Seminar (4)	___	___
J207 sometimes J307	J ___ Front J ___ Klipsun Front, Klipsun or Planet	___	___
	Comm 428 Org. Comm. (5) Mktg 380 Principles of Mktg (4)	___	___

<b>VISUAL JOURNALISM</b> Req. Major (78-79 cr.)			
Prereq.	Courses	Qtr.	Yr.
	J190 Intro to Mass Media (5)	___	___
	J207 Newswriting (4)	___	___
J207	J305 Photojournalism (3)	___	___
J207	J307 Reporting (5)	___	___
J207&J307	J309 Editing (5)	___	___
J305&309	J346 Intro to Visual Journalism (5)	___	___
Junior status	J350 Mass Media Law (4)	___	___
J207	J351 Mass Media Ethics (3)	___	___
J307, J309 & J346	J370 Online Journalism (3)	___	___
J207, 300-level J classes & one staff course	J430 Field Internship (6)	___	___
J346&J370	J446 Advanced Visual Journalism (5)	___	___
J350, J351, senior and major status	J480 Senior Seminar (4)	___	___
J207 sometimes J307	J ___ Front J ___ Front J ___ Klipsun Front, Klipsun or Planet	___	___
	Art 109 Visual Dialogue (3) or Dsgn 211 Foundations of Visual Communicaiton (3) or A/HI 312 Graphic Design in the 20th Century (4)	___	___

**All three majors require an approved concentration of at least 15 credits of upper-division courses in addition to the listed requirements.**