Mission
Western Washington University serves the people of the State of Washington, the nation, and the world by bringing together individuals of diverse backgrounds and perspectives in an inclusive, student-centered university that develops the potential of learners and the well-being of communities.

Vision
Western will build a stronger Washington by being an international leader in active learning, critical thinking, and societal problem solving.

Strategic Goals
- Build upon Western’s strengths to address critical needs in the State of Washington.
- Expand student access to rigorous and engaging baccalaureate and graduate education.
- Foster and promote life-long learning and success in an ever-changing world.
- Apply Western’s expertise and collaborative approach to scholarship, creativity, and research in ways that strengthen communities beyond the campus.
- Serve as a model for institutional effectiveness, innovation, diversity, and sustainability.

Western …
- Exceptional faculty and students engaged in leading edge intellectual inquiry.
- Liberal arts are the core strength of our academic programs.
- High quality academic programs are central to our mission.
- A place to build professional skills and abilities.
- Research, scholarship, and creative endeavor are fundamental to the Western experience.
- An environment that welcomes and embraces diversity.
- Committed to open, passionate, and civil discourse, leading to transparent and well-informed decision-making.
- Responsible stewards of resources.
- Distinguished by a sense of place and community.
- A collaborative environment where faculty, staff, and students contribute to the mission of the University.
- Bringing the world to Washington and Washington to the world.

Active Minds Changing Lives

UPRC Final Draft Strategic Plan
Approved by UPRC 11/17/10
Approved by Faculty Senate 11/22/10