
SOLICITATION OF PRELIMINARY PROPOSALS FOR WWU WATERFRONT FACILITY CONSIDERATION

BACKGROUND: Bellingham's waterfront development will be a national model that demonstrates public, private and university cooperation in the development of a previously contaminated industrial site into an economical, educational, and aesthetic community asset. WWU's role in the development will be defined with reference to its mission, and informed by the inspiration of the campus community in looking toward the future.

President Morse appointed a committee in spring 2004 to explore the potential for involvement in redevelopment of the former GP waterfront property. The committee developed Guiding Principles for considering proposals and then held three public forums in the fall 2004. At the first forum the committee described its discussion and the draft Guiding Principles for consideration of proposals. The second forum presented information about the Port of Bellingham's plans concerning the site. The third was a brainstorming session about possible ways Western might utilize space on the waterfront. Brief summaries of each forum and a list including the ideas from the brainstorming session can be found on the President's web page. (See <http://www.wvu.edu/president/waterfrontnews.htm>) The page also provides a link to the Port's website which provides further information, including a site map.

At this point in the Port's planning process, possibilities for Western are undefined. WWU has an opportunity to determine whether and how it might participate, and to some extent, where it would locate any program activities. After narrowing the program possibilities, the university will then explore opportunities for funding. According to the Port staff, more options for location and financing will be available for early participants. The committee wants to position the campus to take maximum advantage of any such opportunities.

PROCESS: Consistent with phase 3 of the Waterfront committee's plans, the committee is now soliciting pre-proposals for prospective programs to be housed and developed on the waterfront site. The committee will review pre-proposals in light of the mission of the university and the attached Guiding Principles developed by the committee through campus discussion in the spring and fall of 2004.

Pre-proposals are welcome from individuals, groups, departments, colleges, and interdisciplinary groups for programs and projects that might feasibly be located on the waterfront. The committee strongly encourages proposers to discuss their ideas with colleagues prior to submission.

We are asking for brief conceptual proposals that are consistent with the Guiding Principles (attached). Pre-proposals should be a brief description of the concept, addressing the questions posed on the attached page, and should be no more than 4 pages. **Pre-proposals are requested by April 15, 2005** so that the committee can provide full feedback as the university proceeds to the next phase of consideration. There will be an opportunity for public review and discussion of the pre-proposals before the committee invites full proposals for further consideration at the next stage of the process. Detailed criteria for evaluation of full proposals are under consideration by the committee.

**PRELIMINARY PROPOSALS FOR
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Pre-proposals should include an abstract and briefly address, in no more than 4 pages, the following elements:

1. Describe the program or concept, including the following elements:
 - a. Whether the program is existing or new
 - b. Any interdisciplinary focus and/or expected interaction with other Western programs
 - c. Intended clientele, and the extent to which expected clientele would add to existing enrollment.
 - d. Type of space needed (eg: office, classroom, workshop, gallery, lab; shared or dedicated)
2. How does your proposal support WWU's mission and strategic principles? (on web at <http://www.wvu.edu/president/>) How would it add value directly or indirectly to students' educational experience?
3. Does the proposal contribute to or involve collaboration with the larger Bellingham community, state or region? Please describe.
4. How would the waterfront location contribute to the program and/or how would the program contribute to the waterfront and downtown? Please describe.
5. Does the proposal incorporate program elements that position Western in a national or international arena such as the Pacific Rim? Please describe.
6. What transportation or logistical concerns for students, faculty, staff or other constituents are apparent? If so, are there suggestions as to how these concerns might be mitigated?
7. Is there potential for external funding? Please describe.
8. How have you collaborated with or consulted with others in your unit or units that might be affected by or interested in the proposal (e.g. colleagues, chair, dean)?

Comments and questions concerning the principles and processes may be directed to members of the committee or to Buff Schoenfeld, Executive Assistant to the President, who will share them with the committee as a whole. (MS 9000, Buff.Schoenfeld@wwu.edu)

WWU Waterfront Committee members:

President Karen Morse, chair
Victor Nolet (Woodring, Assessment & Evaluation)
David Patrick (Chemistry)
Julia Hansen (Economics)
Rosalie King (Art)
Jean Melious (Environ Studies)
Tom Read (Math)
Brent Carbajal (Languages)

Jay Teachman (Sociology)
Eileen Coughlin (VP Stud Affairs)
George Pierce (VP, Bus Affairs)
James Sanders (Assoc. Students)
Brian Gettmann (Assoc. Students)
Ron Kleinknecht (Dean, H&SS)
Lynne Masland (Univ. Communications)



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Title Page

Proposal Title: _____

Contact Person(s):

_____ phone: _____ MS: _____

_____ phone: _____ MS: _____

College, Department, or unit(s) affected:

Abstract:

Attach proposal of no more than 4 pages and send to:

WWU Waterfront Committee
c/o Buff Schoenfeld, Executive Assistant to the President
WWU, Old Main 440, MS 9000; Buff.Schoenfeld@wwu.edu

GUIDING PRINCIPLES

FOR WWU WATERFRONT FACILITY CONSIDERATION

Planning, discussion, and decisions concerning WWU presence on the Bellingham waterfront should consider the following principles:

1. Remain consistent with WWU's strategic principles, goals and missions and maintain Western's identity and integrity.
2. Add value directly or indirectly to students' educational experience.
3. Be driven by faculty and academic initiatives or by initiatives that enable enhancement of programs on the main campus (e.g. moving support programs from the main campus might free up space on the hill that can be used academically). Multidisciplinary proposals should be strongly encouraged.
4. Allow for long range visioning, well into the future.
5. Provide and maintain quality physical environment with a campus-like atmosphere that maintains integrity with the present campus in terms of aesthetics and atmosphere, including continuity of architecture and the outdoor sculpture collection (e.g. avoid appearance of the storefront).
6. Contribute to the larger Bellingham community and to the State:
 - Integrate Western with the community in mutually beneficial partnerships
 - Promote sustainable waterfront development (economic, social, environmental)
7. Incorporate programs or program elements that position Western in a national and international arena such as the Pacific Rim.
8. Make logistical sense (e.g. not involve isolated classes allowing students or faculty insufficient time to return to main campus) and promote access to WWU (e.g. with convenient parking/transportation).
9. Encourage inclusiveness and integration with the campus.