

## GUIDING PRINCIPLES

### **Planning, discussion, and decisions concerning WWU's presence on the Bellingham Waterfront should consider the following Principles:**

1. Remain consistent with WWU's strategic principles, goals and missions and maintain Western's identity and integrity; and  
Contribute to the larger Bellingham community and to the State
  - Integrate Western with the community in mutually beneficial partnerships
  - Promote sustainable waterfront development (economic, social, environmental, educational)
2. Add value directly or indirectly to students' educational experience.
3. Be driven by faculty and academic initiatives or by initiatives that enable enhancement of programs on the main campus (e.g. moving support programs from the main campus might free up space on the hill that can be used academically). Multidisciplinary proposals should be strongly encouraged.
4. Allow for long range visioning, well into the future
5. Provide and maintain quality physical environment with a campus-like atmosphere that maintains integrity with the present campus in terms of aesthetics and atmosphere, including continuity of architecture and the outdoor sculpture collection (e.g. avoid appearance of the storefront)
6. Incorporate programs or program elements that position Western in a national and international arena such as the Pacific Rim.
7. Make logistical sense (e.g. not involve isolated classes allowing students insufficient time to return to main campus) and promote access to WWU (e.g. with convenient parking/transportation).
8. Encourage inclusiveness and integration with campus