Data Available from Provost’s Website

The provost’s office has various types of data and information available to different constituents and/or audiences associated with WWU. This document explains what data and information is available. There are three links on the provost’s website that display different data and/or information about WWU. The first link takes you to the WWU Fact Book, the second link to Key Performance Indicators (KPIs), and the last to Voluntary System of Accountability (VSA). Each of these is discussed below.

WWU Fact Book
The Western Washington University Fact Book, [http://west.wwu.edu/factbook/](http://west.wwu.edu/factbook/) is a compilation of basic information including:

- **Student enrollment**: Student profiles, enrollment and retention trends, for state and non-state funded students.
- **Faculty**: Faculty profiles, headcounts, full-time equivalency.
- **Courses**: Student credit hours production, class sizes, historical comparisons.
- **Degree production**: Degrees awarded, graduated student profile, degree trends.

Its contents are designed to inform its readers; answer the most frequently asked questions about WWU, and support institutional planning and evaluation. All of the tabs at the top of the website except *Internal Reports* are available to anyone.

The *Internal Reports* tab is available to deans, department chairs, and other authorized academic officers (login required) and provides detailed data about:

- **Course enrollments**: a variety of information obtained by selecting *terms, subjects, courses* and *instructors*, all buttons at the top of the web page.
- **Student credit hours**: the data first displays at the college level. It is possible to “drill down” on any piece of information. If you click on a college, then data appears for all departments and/or programs in the college. Again you can click on a department and get data for each faculty member who taught in that program. And you can drill down again to get information for a single faculty member.
- **Majors enrolled**: the data first displays at the college level. Again, it is possible to “drill down” on any piece of information.

A universal login and password are needed in order to see the internal reports. An authorized person may activate a universal login at [https://www.wwu.edu/webactivate/form/authnViaWidPin.jsp](https://www.wwu.edu/webactivate/form/authnViaWidPin.jsp) using his/her W-ID. Contact x4444 for help or questions.

The *Internal Reports* are intended for deans, chairs and other authorized academic officers in planning and evaluation of programs.
Key Performance Indicators (KPI)
The KPIs (numbers reflect only state supported students), http://jweb.admcs.wwu.edu/DashboardKPI/ has information about

- **Freshman and transfer student admissions** for 2008 and 2009; by gender, SOC, average SAT scores, non-resident
- **Undergraduate and graduate students**: enrollments, retention, satisfaction with WWU and GUR, and students of color.

Two more KPIs exist but are not universally available. Authorized academic officers may request access. They contain the following information:

- **Faculty**: tenure status, salary, and gender
- A main page that shows data about
  - Students: diversity, years to graduation, tuition, enrollment
  - **Faculty**: student/faculty ratio
  - **Retention**: percent retained after 1 year and an admissions index based on high school GPA and total SAT scores, more heavily weighted on high school GPA. The formula is
    - \[ AI = (0.0418\times SAT) + (43.614\times HSGPA) - 142.398 \]
    - \[ AI = (1.655\times ACT) + (43.614\times HSGPA) - 135.769 \]

The KPIs are high level indicators that show actual counts, percentages, and trends (increases or decreases from year to year), intended for high level administrators.

Voluntary System of Accountability (VSA)
The VSA, http://www.collegeportraits.org/WA/WWU provides information about WWU targeted to students, prospective students, and parents, called the Western Washington University College Portrait. However, the information is informative for anyone associated with WWU. The following information is available.

- A description of the Western (WWU) community
- The Carnegie Classification of Institutional Characteristics
- Student characteristics
- Undergraduate success and progress rate
- Costs of attendance and financial aid
- Undergraduate admissions
- Student housing; campus safety
- Degrees awarded and areas of study
- Future plans of Bachelor’s degree recipients
- Student experiences and perceptions
- Student learning assessment