## SCOT Assessment at a Glance

### STRENGTHS
- Professional and competent employees
- Outstanding undergraduate and graduate students
- Reputation: local, state, national
- Innovative curricular approach aligned with state needs
- Burgeoning enrollment
- Commitment to diversity and inclusion
- Location proximate to resources
- Organizational structure:
  - Two academic departments
  - Five research/academic institutes
  - Huxley College on the Peninsulas
  - Dean’s office support (centralized advising center, recruitment/retention, financial mgt.)

### OPPORTUNITIES
- Public/professional interest in environmental issues: climate change, agriculture, water allocation, marine science, ocean acidification, and land use
- Location
- International programs
- Reputation locally, regionally, and nationally
- Need for environmental leadership
- Online/distance learning
- Alumni connections: marketing, publicity
- Partnerships
- External grant support
- Issue-based (as opposed to alumni-based) fundraising

### CHALLENGES
- Insufficient facilities: antiquated building, faculty/staff office space, laboratories, student study areas, and IT systems.
- Insufficient resources: equipment, personnel, funding for access scholarships.
- Limited fundraising capacity (half-time position)
- Maintaining a responsive curriculum connected to career pathways
- Diversity & Inclusion: attracting and retaining a diverse faculty, staff, and student body.
- Workload creep: doing more with less and less
- Limited online programs
- Serving non-traditional students

### THREATS
- Declining state and federal appropriations
- Competing programs statewide and nationally
- Online programs
- Location: isolation from rest of state
- Public perceptions and competing world views
- Data storage and security