# 2010 Student Technology Fee (STF) Proposal Form

**Title of Project:** B Gallery Boost & Upgrade  
**Department/Organization:** Art Department, CFPA  
**Name(s) of Project Applicant(s):**  
- Name: Garth Amundson  
  Phone: 650-3436  
- Name: Sharron Antholt  
  Phone: 650-7771  
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  Phone: 3739  
- Name: Cynthia Camlin  
  Phone: 3747  
**Principal Contact person:**  
- Name: Garth Amundson  
  Phone: 650-3436  
**Amount Requested for Project:** $23,144.95  
**Contribution by Requesting Organization:** na

## Important Notes:
- Before completing this form, please read the Proposal Form Instructions on the STF website: [http://www.wwu.edu/stf/](http://www.wwu.edu/stf/)
- Beginning this year (2009-10), the Student Technology Fee Committee will no longer accept proposals for computer lab upgrades. Existing computer labs will now be upgraded on a rolling schedule, and the Student Technology Fee will continue to fund these upgrades. (The schedule for upgrading computer labs, when approved, will be posted on the STF website.)

## I. Project Abstract

Give an overview of the existing environment, and summarize the items being requested. Briefly explain how the requested technology will:
- improve **student access** to technological resources, and/or  
- enhance the **quality** of the student academic experiences through the use of technology, and/or  
- increase the **integration** of technology into the curriculum.

The purpose of the B Gallery is to serve not only the department of art, but the entire university community. It is a student-driven facility which provides opportunities for a wide variety of student exhibitions, performances and art projects. The space continues to serve as a bridge between the art department, other WWU departments and the broader Bellingham community. It has a history of hosting events ranging from visiting artists participating in the Bellingham Electronic Arts Festival, Jeopardy Campus-wide Juried Exhibition, Industrial Design, Graphic Design, BFA student exhibitions, Fairhaven student exhibitions and a multitude of other applications.
However, over the course of the last 8 years, the facility has been taxed and is in need of new equipment to enhance it’s future viability as an exhibition space. Exhibition space of this type needs continual revision and adaptation in order to stay current with the needs of students and the community.

This grant would provide technology to be used in the B Gallery that will reflect the needs of a contemporary exhibition space found at other regional universities:

1. Computer to be used in support of exhibition designs.
2. A sound system to be used for sound installation art, performances and presentations.
3. Track lighting system that will replace existing dysfunctional system and utilize the exhibition space to its full potential.
4. Flat screen display monitor to display student portfolios and broadcast/advertise events and calendar information related to the B Gallery.
5. Anthro Media Cart to be used for the computer, and projector when necessary.
6. Portable Projector which will be managed by ATUS, and available for the B Gallery and other students.

II. Relationship to STF Objectives and Impact on Existing Academic Programs

Describe your proposed project in detail. Tell us how it will provide positive benefits to specific courses or instructional programs.

1. From a student perspective:
   a. How would this project provide additional student access to technological resources?

   The space is already open to students. The equipment requested will further increase the usability of the space for a broader student population. Having access to this technology will continue to enhance students’ immediate skill-set by exposing them to current exhibition practices. The new technology will provide access to mainstream digital facilities and equipment for many students.

   b. How would this project broaden or enhance the quality of the student’s academic experience through the proposed technology?

   In the context of developing installation and exhibition skills, this technology will provide students with an additional medium to add to their vocabulary, will heighten their academic experience, and will give them a competitive edge after graduation. Students will always be faced with some form of presentation throughout their post-graduate experience; how to present their work in a professional and contemporary manner is the ultimate goal of the B Gallery.
c. How would this project integrate technology into coursework?

The B Gallery impacts all students, both in and out of the classroom, by exposing them to new ideas surrounding art. The technology used in the B Gallery could easily be integrated into any coursework. For example, it's used as a model for 494, 495, 496 and other advanced-level studio courses. It is also used in all levels of art courses to exhibit student work which is on view for the entire campus.

2. From a faculty perspective, explain how this project will enhance your ability to help students meet their educational goals.

Many students’ goals include pursuing professional careers in art, which demands that they be prepared in all aspects of digital and traditional media. Having exposure to this technology will help them realize their goals. Exhibition design and installation are also critical to the development of a student’s post-graduate experience. Faculty use the B Gallery exhibition space for all aspects of their teaching, including but not limited to: classroom exhibitions, BFA and aforementioned exhibition opportunities.

3. Will other departments be involved with this project? If so, please describe.

This technology will serve the Art Department and entire University.

4. Has any part of this project previously been funded by STF?

No ☐ Yes ☒ Please describe:

The original projection equipment and computer were purchased in 2000. The equipment purchased with that grant is now out-dated and needs to be replaced.

III. Utilization

1. Please list the anticipated number of times and duration per each use, per quarter, that the proposed technology will be used by students.

On average, there is some form of exhibition scheduled in the B Gallery on a weekly basis, from September to June. In the summer months it is used for summer coursework as an exhibitional and experimental workspace.

The B Gallery maintains an exhibition schedule and is open to use by all students. The schedule book is maintained in the art office and students need to submit a brief proposal and reserve the space. The current policy includes having faculty sign off on the proposal. Throughout its history, it has transformed from informal raw exhibition space to a more coordinated gallery space. The organic nature of the B Gallery is adhere to the needs of students. As a student-based facility, the philosophy of the space can change from year to year. This allows the space to flourish. It has been, and continues to be, an asset for teaching all levels of studio art and beyond.

The lighting, sound system, independently portable projection system and computers would allow students to present projects in a more professional and contemporary context, and inspire them to embrace contemporary exhibition practices.
IV. Project Budget

This section details the estimated cost of the project. Include costs that will be covered—by your department or another source—for ongoing costs such as personnel or operating expenses.

To assist you in preparing your budget, please consult with relevant campus support departments (ATUS, Purchasing, Space Administration, etc.). For more information, see this page on our website: http://www.wwu.edu/stf/instructions.shtml

Please complete all of the following sections (attach Excel spreadsheet for any additional details).

<table>
<thead>
<tr>
<th>Item</th>
<th>Quantity</th>
<th>Item Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>27-inch: 2.8GHz iMac, including hardware and software</td>
<td>1</td>
<td>4934.85</td>
<td>4934.85</td>
</tr>
<tr>
<td>Epson PowerLite 826W Projector</td>
<td>1</td>
<td>999.95</td>
<td>999.95</td>
</tr>
<tr>
<td>Boss Acoustimass® 10 speaker system 5.1 surround sound</td>
<td>1</td>
<td>899.95</td>
<td>899.95</td>
</tr>
<tr>
<td>Samsung SPN4235 42-Inch Widescreen Plasma Flat-Panel HD-Ready TV</td>
<td>1</td>
<td>1198.00</td>
<td>1198.00</td>
</tr>
<tr>
<td>Track Lighting Juno System</td>
<td>1</td>
<td>8500.00</td>
<td>8500.00</td>
</tr>
<tr>
<td>Anthro Power Supply Cart II for computer, projector, printer</td>
<td>1</td>
<td>2999.00</td>
<td>2999.00</td>
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<tr>
<td>Shipping (taxable)</td>
<td></td>
<td>1800.00</td>
<td>1800.00</td>
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<tr>
<td>Tax (8.5%)</td>
<td></td>
<td>1813.20</td>
<td>1813.20</td>
</tr>
</tbody>
</table>

We recognize your proposed budget as an estimate. Final funding for successful projects will be established after thorough technical review; some costs may need adjusting due to price changes. The STF Committee may impose special conditions on a project; see the STF Program Description.

1. What funding is available from your department or other sources?

   There is very limited funding available for equipment-dedicated monies.

2. Could this project be divided into discrete elements that could be funded separately?

   No ☐ Yes ☐ Please summarize and prioritize project segments with cost estimate for each segment.

   This project is small and based solely on the acquisition of equipment, therefore it doesn’t warrant segmentation for separate funding.

3. Are lab fees charged for any of the courses that will use this equipment?

   No ☐ Yes ☐ If yes, please note: The total funding requested from the STF must reflect
the amount collected from course fees for equipment replacement and/or equipment acquisition. All proposals asking for course fees will be reviewed by the Academic Budget Office.

V. Impact on Existing Resources

The proposal should address your project’s potential impact on existing resources. Special attention should be given to impact on data transmission networks (e.g., sources accessed, networking equipment, etc.), and personnel (e.g., staffing, administrative support, faculty support, etc.).

Any proposal that includes the replacement of computers should specifically address the feasibility and cost effectiveness of upgrading the computers rather than replacing the computers.

1. Describe how existing equipment is used. Contrast this to projected use if your project was funded.

   Currently, the lighting system, sound system, digital system are subpar. They are unpredictable and not suited for continued use.

   If the project is funded, it will enable students to utilize a viable exhibition space for a variety of purposes. This space is available to art students and the broader university community.

2. Is similar equipment or technology available elsewhere on campus—such as the Student Technology Center, Classroom Services, Video Services, Western Libraries, a college lab? If so, please describe why the existing equipment does not meet the needs outlined in this proposal.

   No. This technology requested is specific to the B Gallery.

3. If this project involves the replacement of equipment:

   a. Describe the “before and after” configuration changes. A spreadsheet reflecting these changes may be attached.

      As indicated above, there is existing equipment that will be replaced. The configuration may slightly change according to the space requirements of the new equipment. The new technology does not necessitate a redesign of the space.

   b. Describe the costs and benefits of replacing vs. upgrading (if applicable).

      The current equipment is so outdated that upgrading is not an option.

4. Will this equipment be available to students outside your department?

   No ☐ Yes ☒ If the proposed technology will be used by students outside of your department, please describe how they would gain access, how the availability of the equipment will be publicized, the hours/week when the equipment will be available, and any costs that would apply.
On a case-by-case basis, according to the proposals and materials submitted.

5. Does this project involve the check-out of equipment to students?
   No ☐ Yes ☒ If yes, please discuss whether or not the Student Technology Center could be assigned this task.

   We are in discussions with Error! Reference source not found., ATUS, regarding the stewardship of the projector.

6. Does the department have adequate operating funds to provide ongoing maintenance and support?
   No ☐ Yes ☒ Please describe.

   The department can share the responsibility of general maintenance of the equipment.

7. Does the department have adequate personnel funds to provide ongoing staff support for this project?
   No ☐ Yes ☒ Please describe.

   The faculty, staff and instructional technicians will help maintain the space and equipment.

VI. Space and Site Information

This section addresses any space alteration or site preparation necessary for the proposed project. Site alterations include painting, holes in walls, security systems, carpeting, construction, lighting changes, or conversion of a lab or office.

Special Note: If this project requires any site preparation, or if this project uses any space not currently under your department's control, you must submit a draft proposal to Space Administration by November 25, 2009. Space Administration and Facilities Management will conduct a site survey and respond back to you concerning project feasibility, cost, and schedule. This information must be included in the final project proposal.

   Proposals for projects that involve any site preparation will be considered only after the required site surveys by Space Administration and Facilities Management have been completed.

1. Location for installation of equipment or technology.
   Fine Arts Building, B Gallery, rm 118

2. Is site modification required?
   No ☐ Yes ☒ If yes, please describe (electrical, air, painting, lighting, security, network access, etc.).

   Lighting, monitor and sound systems will need to be installed.
3. Will this project use space not currently assigned to your department or area?
   No ☐ Yes ☐ Please describe.

VII. Project Schedule

This section describes your overall implementation schedule. Project awards will be announced by the end of spring quarter. It is anticipated that projects would be substantially completed by the end of the calendar year. If there is any site preparation involved, please align your project schedule with the schedule provided by Space Administration and Facilities Management.

Funds would be implemented Fall 2010

VIII. Constraints

This section should list any external or internal factors that could affect your project schedule, project objectives, or the project budget (e.g., if external approval is required for curricular changes, or if funding must be received by a certain date).

1. Please describe any constraints to this project.

There are no constraints to the is project.

IX. External Funding

This section must be completed for any projects over $100,000. For project budgets of this scale, the applicant should investigate opportunities for obtaining external funding for all or part of the proposed project.

1. Describe the external organization(s) able to provide funding in support of this project.
   NA

2. Describe the funding cycle for these requests (submission dates, projected award dates).
   NA

3. Indicate the amount of external funding that would be requested.
   NA

4. In cases where joint funding is requested, what will happen if the STF award is made and the external grant is not awarded?
   NA

5. Has a grant proposal already been submitted for all or part of the proposed STF project?
   NA