



New Student Services/Family Outreach

...fosters student learning and development by supporting new students and family members in their transition to the academic, personal and social experience of WWU.

Supporting student success through Orientation, Advising and Registration programs.

Fostering parent and family engagement in a student's life through Orientation and Outreach.

Orientation programs offer early and foundational opportunities to support student success in negotiating the academic and personal opportunities and challenges of the first year by introducing campus-wide academic, social and service-related resources.

Summerstart
(for incoming freshmen students)

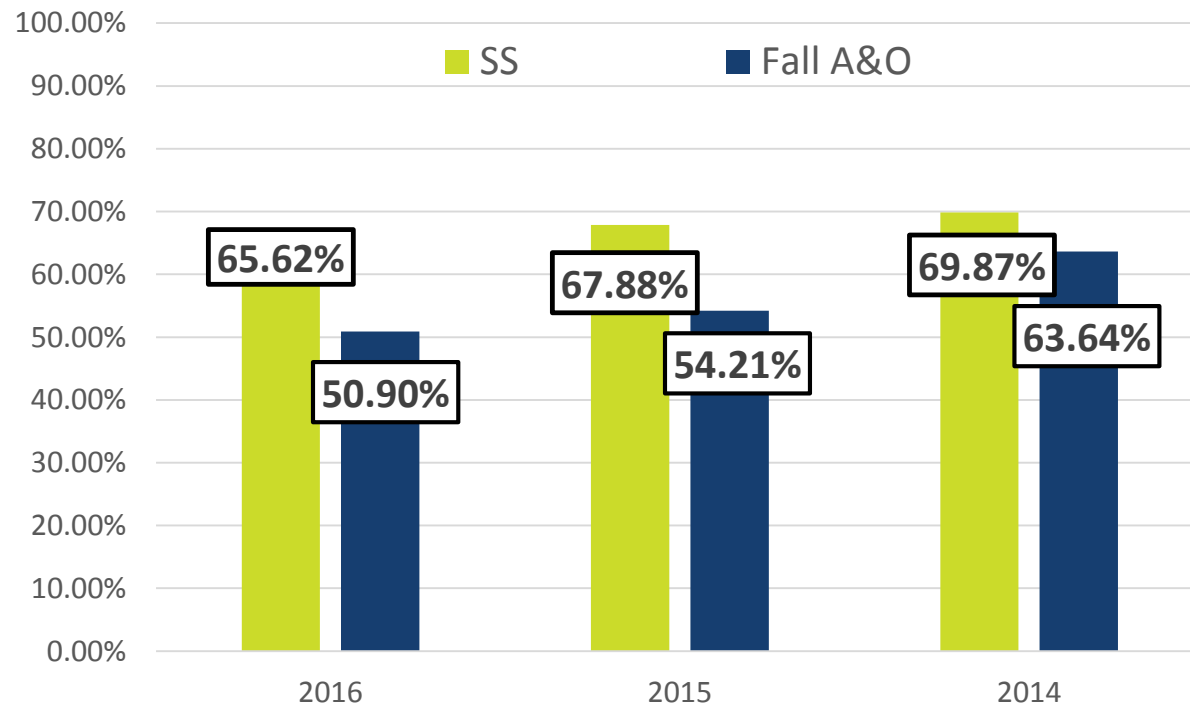
- **2-day program;** occurs in summer (usually August)
- **Robust student schedule**
- **Robust Family Orientation schedule**

Fall Advising & Orientation
(for incoming freshmen unable to attend Summerstart)

- **1-day program;** Monday before classes begin.
- **Abbreviated student schedule**
- **Small Family Orientation**

SLO: As a result of participating in new student orientation programs and events, students will indicate an increase in knowledge about campus-wide academic and service-related resources.

Comparison Data: Students attending the Summerstart program reported increasing their knowledge about WWU campus services and resources “A great deal” and “Considerably” at higher rates than new freshmen attending Fall Advising & Orientation (Fall A&O).



Demographic Shifts and Differences in Orientation Program Participants:

Student demographics have some proportional attendance differences between sessions.

	Summerstart (2016 average per session)	Fall Advising & Orientation
First Generation	31.72%	30.81%
Non-resident	13.70%	33.33%
Students of color	24.44%	33.08%

- Differences between summer and fall orientation program structures may be leading to differences in rates of knowledge acquisition between groups of students.
- Fall A&O students may not complete orientation as prepared as those in Summerstart.

Next steps based on the data results...

Collaborate with campus partners to identify structural and logistical challenges to more closely replicate Summerstart in the Fall experiences.

Revise Fall A&O to create more effective and as equitable experiences as possible.

Expand Parent/ Family outreach with the Fall A&O cohort.
Revise and create a stronger Family Orientation model for Fall A&O.