

2009-2010

B.A. in Business Administration Concentration in International Business (IBUS)

College of Business and Economics

What Is the Study of Business Administration?

The Business Administration program has been designed to prepare students for leadership roles in business and the community. One of the educational objectives is to provide students with the perceptual and analytical skills necessary in making decisions and evaluating policies in business. Another objective is to develop student understanding of the social, economic and regulatory environment of business. The program is designed for students with a variety of career goals, including opportunities with financial institutions, manufacturing and retail firms, service industries, public sectors, and non-profits.

Why Should I Consider This Major?

An International Business concentration prepares a student to work with business relationships across borders in a variety of situations. Often combining some training in language and in other business areas, graduates should be able to help manage these business relationships that are central to the global environment that will define their careers. For more information, see the IBUS website.

How to Declare:

The student must:

- be in good academic standing with the University,
- complete the business administration foundation courses (or their transfer equivalents) with a GPA of at least 2.75, or have a cumulative GPA of 2.5 after completing the foundation courses comprised of ACCT 240, 245, ECON 206, 207, DSCI 205, MGMT 271 and MATH 157.

Complete an "[Application for Admission](#)" form online at the College of Business and Economics (CBE) website. This form allows each applicant to the CBE to select a major and concentration where applicable.

Submit the Application for Admission form AND copies of all college/university transcripts (unofficial transcripts are okay for this purpose) to the CBE Office electronically. This should be done early in the quarter and definitely no later than two weeks prior to the start of registration for the following quarter.

Mid-Program Checkpoint:

Students intending to complete a Bachelor's of Arts degree in Business Administration- International Business within four years should complete the following courses by the start of their junior year. Students should follow all prerequisite requirements for courses and seek early departmental advisement.

Coursework:

Complete Business foundation courses:

ACCT 240, 245 DSCI 205
MATH 157 MGMT 271
ECON 206, 207

Check International Business website for advice on using GURs to prepare for your IBUS Program.

Other Activities:

Complete College of Business and Economics application of admission form

Discuss study abroad opportunities with the International Programs and Exchanges Office. See International Business Web Site for listings of business study abroad opportunities.

Get involved in International Business Club.

Contact Information:

Management Department

Website:

<http://www.cbe.wvu.edu/mgmt>

International Business Website:

<http://www.cbe.wvu.edu/mgmt/curriculumIB.asp>

Department Chair:

Matthew Liao-Troth

PH 351a

360-650-2902

Matthew.Liao-Troth@wwu.edu

International Business Contact:

Professor Tom Roehl

PH 211; 360-650-4809

Tom.Roehl@wwu.edu

Department Manager:

Jacie DeLaruelle

PH 351; 360-650-2902

Jacie.DeLaruelle@wwu.edu

Sample Careers:

Import/Export Management

Law

Public Policy

International Non-Profit

International Marketing

Supply Chain Management

Management of International Relationships in Business

Analysis of International Competitiveness



Business Administration-International Business Major Requirements: 92 Credits

Foundation courses: (28 credits)

ACCT 240-245 Financial Accounting/Managerial Accounting (4, 4)
DSCI 205 Business Statistics (4)
ECON 206-207 Introduction to Microeconomics and Macroeconomics (4, 4)
MATH 157 Calculus with Applications to Business and Economics (4)
MGMT 271 Law and the Business Environment (4)

Core courses: (36 credits)

DSCI 305 Applied Business Statistics (4)
ECON 309 Managerial Economics (4)
FIN 341 Principles of Finance (4)

MGMT 311 Introduction to Management & Organizational Behavior (4)
MGMT 482 Business and its Environment (4)
MGMT 492 Entrepreneurial Problems (4)
Or MGMT 495 Strategic Management (4)
MIS 320 Principles of Management Information Systems (4)
MKTG 380 Principles of Marketing (4) OPS 360 Operations Management (4)

To complete the major, students are required to take a minimum of 28 credits of approved upper-division elective courses in the International Business area.

Concentration in International Business: (28 credits)

IBUS 370 Introduction to International Business (4)
IBUS 470 International Business Operations (4)

Two Social Science and Economics courses from:

ECON 343 Population, Environment & World Agriculture (4)
ECON 365 The Canadian Economy (4)
ECON 385 Comparative Economic Systems (4)
ECON 462 International Trade (4)
ECON 463 International Finance (4)
INTL 305 Study Abroad credits
EGEO 312 Geography of the World Economy (4)
Or other 300-level Social Science or Economics course approved by advisor

One Functional course from:

FIN 442 Multinational Financial Management (4)
ACCT 451 International Accounting (4)
OPS 466 Supply Chain Management (4)
MGMT 337 Management Study Abroad (4)
IBUS 473 International Trade Operations (4)
IBUS 474 Topics in International Business (4)
MGMT 481 Managing Cultural Diversity (4)
MKTG 486 International Marketing Management (4)

Two courses under advisement (at least one course from CBE)

Complete one of the following: 1) an approved foreign education experience; 2) second year college language study; or 3) a qualified global internship.

All CBE majors are required to take one communication focus (CF) course and complete the upper-division writing proficiency (WP) requirement. The CF and WP courses must be taken within CBE and can be completed as part of the required and elective courses. Consult the Online Timetable of Classes for the specific course sections that fulfill the CF and WP requirements.

Business Administration Option:

Minor in Business Administration (40 credits)

These courses are offered within this major and may be used to satisfy GUR or Writing Proficiency requirements.

QSR: MATH 157

SSC: ECON 206, ECON 207, MGMT 271

WP: MGMT/IBUS 470

Three Writing Proficiency points are required for graduation (they are noted as WP1, WP2, and WP3). Check [Classfinder](#) or [Online Timetable](#) for departmental offerings each quarter.