

2009-2010

B.A. in Business Administration- Concentration in Management

College of Business and Economics

What Is the Study of Business Administration?

The Business Administration program has been designed to prepare students for leadership roles in business and the community. One of the educational objectives is to provide students with the perceptual and analytical skills necessary in making decision and evaluating policy in business. Another objective is to develop student understanding of the social, economic and regulatory environment of business. The program is designed for students with a variety of career goals, including opportunities with financial institutions, manufacturing and retail firms, service industries, public sectors, and non-profits.

Why Should I Consider This Major?

A management concentration prepares a student to work with people in a variety of contexts. While other business disciplines focus on tasks for business, management focuses on how to motivate others to accomplish these tasks efficiently and effectively with high quality results. Students learn how to manage projects, work with teams, implement changes, and be an effective leader.

How to Declare:

The student must:

- be in good academic standing with the University,
- complete the business administration foundation courses (or their transfer equivalents) with a GPA of not less than 2.75, or have a cumulative GPA of 2.5 after completing the foundation courses comprised of ACCT 240, 245, ECON 206, 207, DSCI 205, MGMT 271 and MATH 157.

Complete an "[Application for Admission](#)" form online at the College of Business and Economics (CBE) website. This form allows each applicant to the CBE to select a major and concentration where applicable.

Submit the Application for Admission form AND copies of all college/university transcripts (unofficial transcripts are okay for this purpose) to the CBE Office electronically. This should be done early in the quarter and definitely no later than two weeks prior to the start of registration for the following quarter.

Mid-Program Checkpoint:

Students intending to complete a Bachelor's of Arts degree in Business Administration- Management within four years should complete the following courses by the start of their junior year. Students are expected to follow all prerequisite requirements for courses and seek early departmental advisement.

Coursework:

Complete Business foundation courses:

ACCT 240, 245
DSCI 205
MATH 157
ECON 206, 207
MGMT 271

Other Activities:

Complete College of Business and Economics Application of Admission form.
Discuss national and international study abroad opportunities with the International Programs and Exchanges Office.
Get involved in student club activities - Northwest Human Resources Management Association (NHRMA) or International Business Club.

Contact Information:

Management Department

Website:

<http://www.cbe.wvu.edu/mgmt>

Department Chair:

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Sample Careers:

Project Management

Event Planning

Management Consulting

Nonprofit Management

Government

Small Business



Business Administration-Management

Major Requirements: 92 Credits

Foundation courses: (28 credits)

ACCT 240 Financial Accounting (4)
ACCT 245 Managerial Accounting (4)
DSCI 205 Business Statistics (4)
ECON 206 Introduction to Microeconomics (4)
ECON 207 Introduction to Macroeconomics (4)
MATH 157 Calculus with Applications to Business and Economics (4)
MGMT 271 Law and the Business Environment (4)

Core courses: (36 credits)

DSCI 305 Applied Business Statistics (4)
ECON 309 Managerial Economics (4)
FIN 341 Principles of Finance (4)
MGMT 311 Introduction to Management & Organizational Behavior (4)
MGMT 482 Business and its Environment (4)
MGMT 492 Entrepreneurial Problems (4)
 Or MGMT 495 Strategic Management (4)
MIS 320 Principles of Management Information Systems (4)
MKTG 380 Principles of Marketing (4)
OPS 360 Operations Management (4)

To complete the major, students are required to take a minimum of 28 credits of approved upper-division elective courses.

Concentration in Management: (28 credits)

HRM 322 Human Resource Management (4)
MGMT 313 Teamwork Basics (4)
MGMT 401 Conflict Management and Negotiations (4)
 Or MGMT 413 Organizational Change Practicum (4)
MGMT 414 Leadership Practicum (4)
OPS 461 Project Management (4)
Two courses from:
IBUS 370 Introduction to International Business (4)
HRM 424 Training and Development (4)
HRM 425 Negotiations and Labor Relations (4)
MGMT 401 Conflict Management and Negotiations (4) *if not taken above*
 Or MGMT 413 Organizational Change Practicum (4) *if not taken above*
MGMT 481 Managing Cultural Diversity (4)
MGMT 483 Ethics in Business Decisions (4)
MGMT 490 Internship in Business Administration (1-4)
MGMT 491 Small Business Entrepreneurship (4)
MIS 321 Systems Analysis and Design (4)

General Business Administration: (28 credits)

In lieu of completing a management concentration, students in the Department may elect to work with their faculty advisor in designing a set of upper-division courses appropriate to their academic interests. The resulting course of study shall have *prior* approval of the advisor and include the following: MGMT 313, HRM 322 and five additional upper-division CBE courses, of which at least three must be offered through the Department of Management.

Students interested in entrepreneurial management should select the general option and inform the Department of that interest. They will be advised of the preferred curriculum choices for students intending to embark upon entrepreneurial careers or careers in small business.

All CBE majors are required to take one communication focus (CF) course and complete the upper-division writing proficiency (WP) requirement. The CF and WP courses must be taken within CBE and can be completed as part of the required and elective courses. Consult the Online Timetable of Classes for the specific course sections that fulfill the CF and WP requirements.

Another Business Administration Option:

Minor in Business Administration (40 credits)

These courses are offered within this major and may be used to satisfy GUR or Writing Proficiency requirements.

QSR: MATH 157

SSC: ECON 206, ECON 207, MGMT 271

WP: Three Writing Proficiency points are required for graduation (they are noted as WP1, WP2, and WP3). Check [Classfinder](#) or [Online Timetable](#) for departmental offerings each quarter.