Unit

College of Business and Economics

Date

27 April 2015

Mission

We are a student-focused school of business and economics engaged in scholarly and professional activities that contribute to the well-being of society.

Vision

[currently under revision]

Values

• Engagement—faculty with students, industry advisory committees, and other academics; staff with students; students with organizations in the region.
• Students—student engagement with faculty; building of professional skills; an environment with diverse perspectives; responsible stewardship of financial, human and environmental resources. Our faculty must be teacher-scholars with strong disciplinary homes.
• Research—with a disciplinary focus, but also expertise in and orientation toward research that informs public policy and practical application.
• Innovation—in forms of student learning; in research; in community engagement. Advancing student learning through a process of continuous improvement is highly valued.
• Impact—of programs, research, and applied work on the lives of our students and the greater community. To that end, students are prepared to think critically and be ethical participants and leaders in their fields.

Objectives

In addition to supporting Western’s five strategic goals within the context of business and economics education and in a manner consistent with the values stated above, we work to operationalize the College vision in six ways:
• Focusing on both student learning and engagement, as well as professional engagement
• Professional engagements between students, professionals and teacher/scholars
• Scholarly engagement that keeps learning current
• Engaged innovation in teaching, research and service
• Engagement in the well-being of society
• Having an impact on CBE stakeholders through these practices