SCOT Analysis

The analysis should use bullet points with one-two sentence descriptions of each point, with the goal of limiting the document to two pages. It is understood that a more substantial document may be prepared within the unit, but the formal submission should adhere to these guidelines.

The deadline for submission to the Provost’s Office is November 21, 2014.

Unit

CFPA

Year

2014

Strengths:

• Professional, committed faculty: All faculty work or consult as artists/designers, continually engaging their respective fields.
• Desire to work collaboratively across disciplines.
• Passionate, committed and engaged students.
• Cohesive and positive atmosphere between students, faculty and staff.
• Student clubs and organizations.
• Working with faculty across campus on collaborative classes and initiatives.
• Dedicated scholarships, such as the CREATE program.
• Successful development and fund-raising.
• Our positive reputation for majors and programs within the CFPA.
• Staff committed to student success.

Challenges:

• Maintaining access for underserved, diverse and/or talented students.
• Many facilities need major upgrades (e.g., Art Annex, theatre shop space, BFA studios).
• Resource availability for new faculty and programs.
• Over-committed faculty and staff, due largely to previous budget reductions.
• Keeping current with technology in art, performance and design.
• Ability to offer new courses: GUR, electives, new programs.
• Parking for events.
• Articulating why we are critical in today’s society (as well as the creation of our communal future).

Opportunities:

• Revise mission and vision to more accurately reflect our passion for art, performance and design.
• Greater strategic planning College-wide for development and fund-raising.
• Better outreach to alumnae, especially those in the greater Seattle region.
• Create forums to share creative and scholarly work with colleagues.
• Retirements will create opportunities for re-examining programs.
• STEAM initiatives and possibilities.
• More robust collaborations with off-campus entities.
• A repurposed Community Advisory Board supporting students and student opportunities.
• Aligning more fully with selected middle and high schools.

Threats:

• Lack of new funding/resource streams for new faculty and staff other than recapture money from retirements.
• Less well prepared high school graduates given reductions in high school arts programs.
• STEM and the public/legislature focus on technical education and training.
• Continuing lack of diverse student body in CFPA.
• Negative attitudes and personal agendas of some.