

DEPARTMENT: ART
(Art Education, Art History, Design and Studio)

Department Mission:

The Department of Art offers programs in four interrelated areas of study: art studio, design, art education and art history. The programs are designed to enhance artistic and intellectual inquiry across and within disciplines. The programs, classes and workshops combine practice in visual skills with rigorous critical analyses, providing an environment that fosters lively dialogue and energetic engagement. Artists, designers, art historians and art educators, with innovative and well-established approaches to teaching, offer a variety of courses that include art education, art theory and criticism, art history, book arts, ceramics, design production, drawing, fibers/fabrics, graphic design, inter and mixed media, new media, painting, photography, printmaking, and sculpture. The faculty is dedicated to the preparation and sponsorship of students in their post-graduate careers as professional artists, designers, curators, art historians, and educators.

The Department of Art adheres to the goals of the University by providing an environment that invigorates the intellectual engagement of students and instills a love of learning. Our teaching accords with the University's mission to embrace the liberal arts and professional preparation through the promotion of critical thinking, innovative ideas, and active leadership.

Student Learning Outcomes Assessed: ART EDUCATION

1. **Understanding of contemporary theory;** knowledgeable of contemporary theories in the field of Art Education
2. **Understanding of Washington state standards;** Familiarity with EALRs and other state assessment and curriculum guidelines
3. **Understanding of Studio practice;** beginning and advanced instruction in the five studio areas
4. **Understanding of Western Art History;** instruction in Art History from prehistoric to contemporary eras
5. **Critical, reflective thinkers;** understanding of critical thinking skills, behavioral traits, and characteristics and implementation of knowledge in curricular development
6. **Commitment to understanding of diversity;** committed to inclusion of content related to diversity in students programs and development of curricular units
7. **Commitment to community;** engagement I Arts-based Service Learning projects within the local, state and global communities
8. **Understanding of professional practices in the field of Art Education;** importance of research and relevant literature

Outcome Assessment Activities	Results	Program Improvements Made on the Basis of Assessment Results
<p>Comprehensive written unit plans based on DBAE theory that develops a concept through lesson plans</p> <p>Inclusion of state standards and assessment in unit plans</p> <p>Completion of 46 credits in studio areas</p> <p>Completion of 15 credits in Art History</p> <p>Mindstart curricular development and inclusion of critical thinking component in unit plan development</p> <p>Students are required to take 2 Art History courses that focus on diversity from the following list: AH270, 271, 310, 370, 411, and 450 in addition to special courses offered that focus on cultural diversity</p> <p>Arts-based Service Learning components including unit plan</p> <p>Book reviews on contemporary selection of Art Education related texts</p>	<p>90% of the students will meet or exceed the standard for unit plan development</p> <p>100% of the students will demonstrate familiarity with WA state standards</p> <p>100% of the students will complete 46 credits of studio art</p> <p>100% of the students will complete 15 credits in Art History with western focus</p> <p>90% of the students will include a critical thinking component in unit plan development</p> <p>100% of students will complete 2 Art History courses</p> <p>90% of students will complete an Arts-based Service Learning component in unit plan</p> <p>100% of students will read a relevant text and complete a Book review presentation</p>	<p>Develop mid point checklist for unit plan</p> <p>Develop mid quarter check point to review critical thinking component</p> <p>Develop mid quarter check point to review SL component in unit plan</p>

Student Learning Outcomes Assessed: ART HISTORY

1. Grounding in majority of art periods: from Ancient to Medieval, from Renaissance to Baroque, and from Modern to Postmodern art
2. Broad understanding of 20th and 21st century art movements and visual trends
3. Knowledge of world cultures: Europe, Asia, North America
4. Functional knowledge of visual practice
5. Well versed in critical theory and analytic interpretation
6. Introduction to and working knowledge of museum studies and curatorial practices

Outcome Assessment Activities	Results	Program Improvements Made on the Basis of Assessment Results
<p>Students will take the majority of art history survey classes, which introduces them to major art periods and to world cultures</p> <p>Students are required to take at least one introductory studio course</p> <p>The Art History sequence, 275, 375, 475, is where majors learn about the discipline of art history. Here, they also hone their skills in philosophical interpretation and visual analysis. Additionally, they learn about critical writing in art history — which includes the idiosyncrasies of the field’s approach to essay composition</p> <p>The AH275, 375, 475 series, which is specific to the art history major, is recognized by the writing center as one of the most innovative series within the humanities</p> <p>In AH 475, the capstone class of the series, students write a senior thesis</p>	<p>In 475, the capstone class within the art history series, 100% of the students produce a thesis paper, which they can then submit to post-graduate institutions and museum positions in their applications.</p> <p>About 30% of our students go on to post-graduate institutions.</p> <p>About 60% of our students, at some point in their careers, either as undergraduates or as graduate students on the way to secondary degrees, work in museums and art galleries</p>	<p>To increase the number of students in the Art History major, we will continue to work on programming and recruitment</p> <p><i>Art History plans to design and implement an exit interview.</i></p> <p><i>Art History plans to design and implement an alumni survey to provide more specific data regarding career outcomes.</i></p> <p><i>Art History is engaged in a review of curriculum for the next catalog.</i></p>

<p>paper, integrating the research techniques, writing skills and theoretical knowledge that they have acquired as art history majors. As part of this experience, students must orally present their thesis papers in a public venue</p> <p>Assessment occurs through individual consultations between student and instructor, whereby the student does multiple revisions of their thesis paper</p> <p>Students must demonstrate significant progress in their communication, writing and critical thinking</p> <p>Additionally, there are a number of courses geared toward museum studies.</p>		
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Student Learning Outcomes Assessed: DESIGN
(Based on NASAD and AIGA assessment documentation)

1. Demonstrate functional competency with principles of visual organization /visual language
2. Present work that demonstrates perceptual acuity, conceptual understanding and technical facility at a professional entry level
3. Demonstrate familiarity with historical achievements, current major issues, processes and directions in the field
4. Exhibit work
5. Experience and participate in critiques and discussions of their work and the work of others
6. Demonstrate facility in both written and verbal communication skills
7. Apply abstract thinking skills to creative and communication problem solving
8. Describe and respond to audiences and contexts which communication solutions must address
9. Communicate concepts and requirements to other designers, colleagues, suppliers and manufacturers, employers and prospective clients.
10. Create and develop visual form in response to communication problems
11. Understand, embrace and use current tools, software and technology as a vehicle of effective communication (conceive, design, produce, and create visual forms to successfully communicate ideas, opinions, concepts).
12. Understand the business culture and practice of the field of design and apply basic business practices and project management skills
13. Understand design history, theory, and criticism from a variety of perspectives including art history, linguistics, communication and information theory. Technology and the social and cultural use of design objects
14. Make informed decisions about social, environmental and ethical issues
15. Develop personal and professional strategies and plans to improve job performance and professional relationships with clients, coworkers, and supervisors

Outcome Assessment Activities	Results	Program Improvements Made on the Basis of Assessment Results
<p>Completion of five 100 and 200 level core classes in design, drawing and computer graphics</p> <p>Inclusion of verbal presentation and critique experiences in all classes</p> <p>Completion of two design history classes as well as three art history classes at the 200, 300, and 400 level.</p> <p>Completion of a core of five 300 level design classes including DSGN 356,371,372, 373, and 379 encompassing design, design production and new media principles leading to an intermediate portfolio review.</p> <p>Completion of a 15 credit discipline specialized senior sequence and senior projects class series with advanced assignments</p> <p>Completion of embedded assignments in all classes requiring progressive growth in software proficiency; completion of embedded assignments in all classes requiring progressive growth in hand skills.</p> <p>Completion of a professional practices class (DSGN479) leading to preparation of a professional portfolio (paper and digital), resume, self-promotion piece, and presentation in the senior show.</p> <p>Completion of professional process book or books associated with selected design projects.</p> <p>Participation in professional events sponsored by AIGA including a regional portfolio review; participation in on campus student professional chapter</p> <p>Participation in professional portfolio reviews and interviews at graduation.</p>	<p>100% must complete the courses with a grade of C- or better.</p> <p>100% must complete the courses with a grade of C- or better.</p> <p>For the most recent portfolio review, 54 students applied. 70% received their first choice, 15% received their second choice, 7.5% received their third choice and 7% did not advance to the senior sequence.</p> <p>100% of the students who complete the major requirements have the ability to use appropriate technology to produce quality design projects.</p> <p>100% of students who complete the senior sequence and professional practices class produce a professional portfolio and resume, displayed in the senior show.</p> <p>100% of graduating seniors have participated in AIGA sponsored professional events.</p> <p>90% of recent grads are employed in Design related field</p>	<p>The Design area is engaged in a complete review of curriculum for the next catalog.</p> <p>The Design area is examining the program for curriculum bottlenecks leading to extended time to degree</p> <p>The Design Area is examining the possibility of offering a 60 credit BA degree along with a 120 credit professional BFA degree. The current BA degree is 79.</p> <p>A minimum grade point average of 2.5 cumulative was added to the application requirements for the Junior portfolio review.</p> <p>As part of its ongoing assessment strategy, in 2009, The Design Area implemented an outside advisory board of Design professionals which meets biannually.</p> <p>The Design Area plans to implement a formalized alumni survey gather industry data which might be used to help shape curriculum choices.</p>

Student Learning Outcomes Assessed: STUDIO ART

1. A developed visual sensibility
2. The technical skills, perceptual development and understanding of principles of visual organization sufficient to achieve basic visual communication and expression in several media.
3. The ability to make workable connections between concept and media.
4. Familiarity with Western and non-Western art including a broad understanding of 20th and 21st century art movements and visual trends.

Outcome Assessment Activities	Results	Program Improvements Made on the Basis of Assessment Results
<p>A Foundation program of courses including Art 109, 110, 120 and 130 introduces students in Art Studio to basic skills, concepts, vocabulary and artists in art today. These courses also introduce students to the critique process, both verbal and written.</p> <p>200-level courses in the Art Studio introduce students to a variety of media within Art Studio including painting, drawing, fibers, ceramics, photography, printmaking and sculpture.</p> <p>300 and 400-level courses in Art Studio allow students to develop a concentration in a particular area.</p> <p>All Art Studio students take a professional practice course at the 400-level.</p> <p>All students in Art Studio also take three 200-level Art History surveys and three additional Art History courses at the 300 or 400-level.</p>	<p>100% of students graduating from the Art Studio area of the department have taken a series of courses leading to an ability to communicate both visually and orally as artists.</p> <p>Graduates have proven an ability to think critically and reflectively about their own work and the work of others.</p> <p>Graduates have an understanding of professional practices in today's art world.</p> <p>20% of graduates have a solo exhibition of their work before graduation.</p> <p>90% of students have several opportunities to exhibit their work in group exhibitions before graduation.</p>	<p>In the future, all Art Studio students will be required to submit a final digital portfolio, <i>resume</i>, and <i>professional statement</i>.</p> <p>The Art Studio Area plans to design and implement an exit interview for all of its students.</p> <p><i>The Art Studio Area plans to design and implement an alumni survey to better track exhibition and employment data.</i></p> <p><i>The Art Studio Area is engaged in a complete review of curriculum for the next catalog.</i></p>