

Core Theme 1: Serve the State of Washington by Expanding Student Access

Objectives	Indicator	Indicator Specifics	Peer compare?
Objective 1a: Sustain total enrollment at 2010 levels, while also sustaining total enrollment of academically-talented students, and expanding the percentage of students from underrepresented groups.	1. Undergraduate headcount.	Fr, So, Jr, Sr only.	NA (D) ¹
	2. Academically-talented students as a % of enrollment.	HS GPA of 3.75 or higher; frosh only, fall quarters.	NA (D)
	3. # of for-credit students served through Extended Education.	Headcount: undergraduate and graduate combined.	NA (D)
	4. Students of color (SOC) as a % of total enrollment.	Frosh only, fall quarters.	NA (D)
	5. Pell Grant recipients as a % of total enrollment.	Frosh only, fall quarters.	No (D)
	6. Average HS GPA.	Frosh only, fall quarters	NA (D)
Objective 1b: Students successfully negotiate the academic and personal opportunities and challenges of their first year.	1. Percentage of freshmen retained to the 2 nd year.	2009 cohort for 2010 rates, etc.	Yes (D)
	2. Students of color (SOC) retained to 2 nd year.	2009 cohort for 2010 rates, etc.	Yes (D)
	3. Pell Grant recipients retained to 2 nd year.	2009 cohort for 2010 rates, etc.	No (D)
Objective 1c: Students progress toward graduation in a timely manner.	1. Average, cumulative time-to-degree for “native” students.	Years-to-degree—calendar years broken into 4 quarters—for cohorts graduating between 2010 to 2017.	No (D)
	2. Average, cumulative time-to-degree for transfer students.		No (D)
	3. 4-year graduation rate.	2006 fall cohort for fall, 2010, 4-year grad rate, etc.	Yes (D)
	4. 6-year graduation rate	2004 fall cohort for fall, 2010, 6-year grad rate, etc.	Yes (D)
	5. Students of color (SOC) 4- and 6-year grad rates.	See above.	Yes (D)
	6. Pell Grant recipients 4- and 6-year grad rates.	See above.	No (D)

¹ D = Direct measure. I = Indirect measure.

Core Theme 2: Foster Student Success

Objectives	Indicator	Indicator Specifics	Peer compare?
Objective 2a: Students are able to acquire, construct, and apply complex knowledge and theories.	1. NSSE: “To what extent has your (WWU) experience contributed to...”	Seniors only.	Yes (I) ²
	2. WELS: Satisfaction with WWU’s contribution to 11 skills areas.	Senior Exit Survey.	No (I)
	3. # of students co-authoring articles, chapters, papers or creative projects with faculty.	CHSS annual report.	No (D)
	4. WELS: Satisfaction with upper division/major experiences.	Senior Exit Survey.	No (I)
Objective 2b: Students are adequately prepared to succeed in their chosen fields.	1. WELS: “Prepared for success in the job market.”	Alumni Survey.	No (I)
	2. WELS: “Prepared for success in continuing ed program.”	Alumni Survey.	No (I)
	3. NSSE: “Acquiring job and work-related knowledge, etc.”	Seniors only.	Yes (I)
	4. WELS: Graduate school application status.	Senior Exit Survey.	No (I)
	5. BA, MA & Teacher Certificate employed or continuing ed.	Career Services Survey.	No (I)
	6. Survey of BA Origins of Doctorate Recipients.	SED: IPEDS comparison group.	Yes (D)
Objective 2c: Students apply their classroom learning to co-curricular, employment, and residential experiences.	1. NSSE: “Have done practicum/internship, etc.”	Seniors only.	Yes (I)
	2. A final indicator for 2c will come from CampusLabs Survey, benchmarked in 2015.	TBD	No (I)

² D = Direct measure. I = Indirect measure.

Core Theme 3: Strengthen Communities Beyond the Campus

Objectives	Indicator	Indicator Specifics	Peer compare?
Objective 3a: Students develop respect for and integrate diverse perspectives of others.	1. Number of Western students participating in study abroad programs.	Banner headcount	No (D) ³
	2. Number of exchange, international, and non-resident students attending Western.	Banner headcount	No (D)
	3. NSSE: “Understanding people of other racial and ethnic backgrounds.”	Seniors only.	Yes (I)
	4. NSSE: “Working effectively with others.”	Seniors only.	Yes (I)
Objective 3b: Students contribute to positive change as citizens in diverse communities.	1. Student community service hours.	CSL data.	No (D)
	2. Student community service participation.	CSL data (headcount).	No (D)
	3. Peace Corps participation.	Headcount and rankings.	Yes (D)
	4. Fulbright placements.	Headcount and rankings.	Yes (D)
Objective 3c: The Western community contributes to positive change in communities beyond the campus.	1. Total service-learning and community engagement hours served.	Criteria is under development.	No (I)
	2. # of non-credit students served through Extended Education.	Banner headcount.	No (D)

³ D = Direct measure. I = Indirect measure.