

Career Fair Preparation Guide

What to wear



WWU Career Services Center

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First impressions matter



- **Look as polished as your resume**

- Choose business appropriate attire

- Be clean and wrinkle-free

- Go light on perfume, cologne & jewelry

- Wear professional (and comfortable) shoes

- Trend toward the conservative

- Coverage is your friend

- Hide body art and piercings*

- There's no such thing as good business cleavage
(or chest hair)*

- **Keep the focus on your skills & talents**

Dress to distress: NO



Dress to impress: Yes!

These WWU students nailed it.



Have a job interview? Great!

Now what?



Dress codes vary by industry

Do your research.

What is the company culture?

Is there dress code information available on the website?

What are the recruiters wearing?

In general, it is better to be:

Too formal rather than too casual

Too conservative rather than too adventurous

When in doubt, ask!

Asking what to wear doesn't make you look bad.

It shows employers you care about their culture & standards.

It also ensures you get the most accurate information.

Ask away!

**Visit the Career Services Center Website for more [Resources to Help you Prepare](#)